



**Better appetite in diarrheic calves.**

scientifically  
tested

### Why do diarrheic calves drink less?

Because they suffer from acidosis.

### What is acidosis?

In diarrhoea calves lose not only fluids but also buffers. They dehydrate and overacidify.

### How dangerous is acidosis?

Acidosis rapidly increases within a few hours. The calves drink less and less. They keep losing fluids and buffers, become weaker and weaker and finally die.

### What can be done?

Give a **Bi-PILL** immediately when diarrhoea is diagnosed. 1 pill immediately and 1 pill each after the next 3 meals. Have **Bi-PILL** available.

### How about suckler cow management system?

Give 4 pills at a time.

### What does the **Bi-PILL** do?

It buffers acidosis in blood and rumen. The calves start drinking again.

### What is the **Bi-PILL** made of?

Sodium bicarbonate – a very effective buffer.

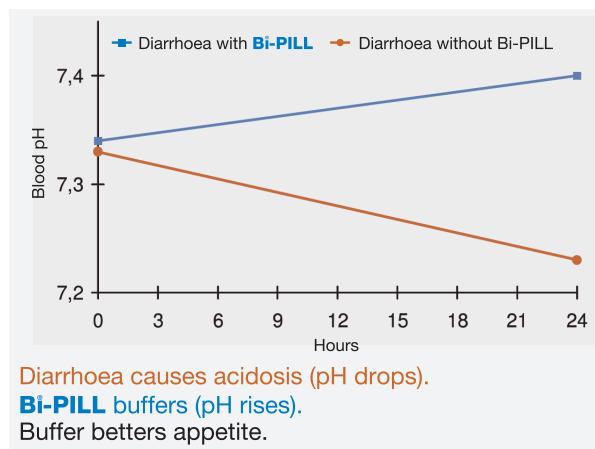
### What is the **Bi-PILL** legally?

Feed material. FAMI-QS certified (accepted by GMP). Suitable for organic farms.

### What losses does calf diarrhoea cause?

£80 per case in light diarrhoea, £200 per case in severe diarrhoea, because of treatment costs, more labour, more rearing days and higher risk of death.

### Lower the costs – give **Bi-PILL**!



### **Bi-PILL**. Scientifically tested

Geishauser & Maag 2014: Züchtungskunde 86, 130–136.